



RASimAS

FP7 – 610425

D8.1 Project Website

MS11 Project Website established

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Abstract

The report describes the initial actions taken to establish a good visibility of the project. The presence of RASimAs on the social networks is detailed, the first public dissemination actions are presented and an overview of the website is given. As described in the requirements of deliverable 8.1, the website is established both for the consortium members and the general public. The milestone MS11 is associated to this deliverable.

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1. Requirements

1.1. Deliverable

D8.1 Project Website continuously updated, journalistic descriptions of the project, press releases, video and other media

The RASimAs website will continuously inform about the project, related events, publications, and press releases. A public section will be made available to the general public and will contain information relevant to project objectives, structure, participating organizations, expected achievements, publications, etc. With the website a Twitter account account will be opened to inform the public with short update from the project. A press release at the start will be used to raise awareness of the new project. A journalistic description of the project will inform the public in a detailed way about the RASimAs ideas and plans. Furthermore, results will be divulged via Twitter. Towards the end of the project, the project leader will make a blog post depicting his personal experiences during the implementation of the project.

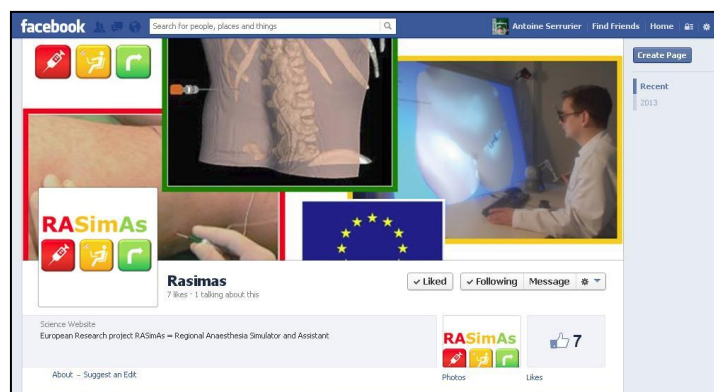
1.2. Milestone

MS11 Project Website established

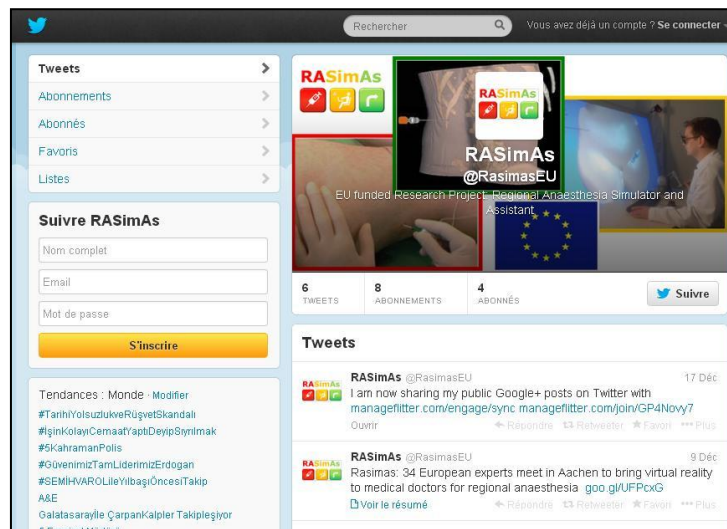
2. Accomplished work

2.1. Social Networks

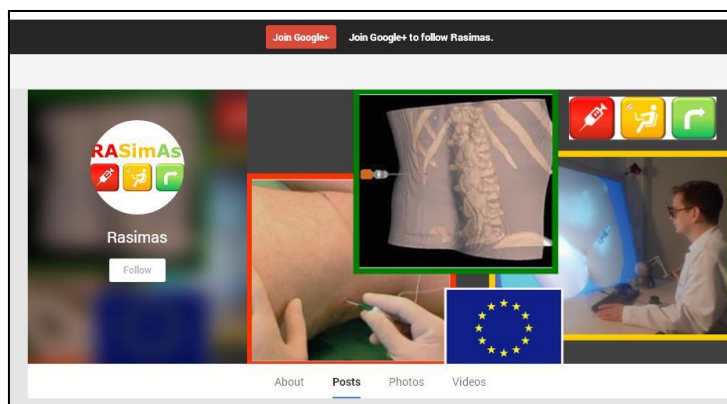
Several accounts have been set up to ensure a good visibility of the project on the social networks. To maintain a coherence and because the name “rasimas” was already taken on most of these platforms, the name RasimasEU has been chosen. As required, Twitter and Facebook accounts have been opened, respectively accessible at www.facebook.com/RasimasEU and twitter.com/RasimasEU. Additionally, a Google+ account has been opened and accessible with the link plus.google.com/b/109813070671354343183/109813070671354343183/posts. These accounts are also accessible through the public webpage of the project (see further). Snapshots of the welcome pages are displayed in Figure 1. A RASimAs group has also been created in LinkedIn.



a) Facebook



b) Twitter



c) Google+

Figure 1: Snapshots of the welcome pages of the RASimAS project on Facebook, Twitter and Google+

2.2. Public dissemination: Press release, public slide, abstract and journalistic description

Two press releases have already been distributed: one for the reception of the grant and the start of the project (01/11/2013) and one for the kickoff meeting of the project (15/11/2013), illustrated with an adequate picture. They are available in most of the languages of the countries involved in the project. They are accessible on the project website (see further) and have been distributed in most of the involved institutions through the usual public disseminations canals available. As an illustration, the project is currently (19/12/2013) advertised as the first research highlight of the Uniklinik RWTH Aachen webpage.

As requested by the European Union, a public side and abstract have been provided to our project officer to be displayed on the European Union website. The public slide has been re-used on our webpage (see further) to promote efficiently the project in a synthetic view.

Finally, as requested, a journalistic description with a simple title, a couple of simple abstracts for the general public and more details have been provided on the “Project overview” section of the project website (see further).

2.3. Website

A website for the project has been established and is available online through the addresses www.rasimas.eu and www.rasimas.org. The URL www.rasimas.com is also going to be linked towards the existing website in a near future to enhance the project visibility online. Figure 2 displays the home page of the website.

At the moment, 8 sections are available through the top menu of the website, plus 3 additional sidebars. Except one section (“Member area”), all the sections and sidebars are publicly available. Here is an overview of the section content:

- **Home:** Very short overview of the project as a welcome
- **Project:** Project overview for the general public, presentation of the aims and innovations and details of each work package
- **Team:** Presentation of the institutional partners, of the team and of the advisory board members.
- **Activity:** Activity of the project in terms of meetings, workshops, conferences, etc.
- **Output:** Publicly available outputs of the projects: media dissemination (e.g. press releases), newsletter, scientific publication, publicly available deliverables
- **Vacancies:** Jobs available in the project
- **Member Area:** Consortium member area protected by password for internal use (consortium restricted deliverables, templates, minutes of the meetings, etc.)
- **Contact:** Contact regarding the project

On the right column are three additional sidebars visible on every page of the website:

- **Latest news:** Highlight of the last news regarding the project
- **Follow us:** Link towards the social networks where RASimAs is present (Facebook, Google+ and Twitter)
- **Links:** Interesting links related to the project



Figure 2: Snapshot of the home page of the RASimAs website